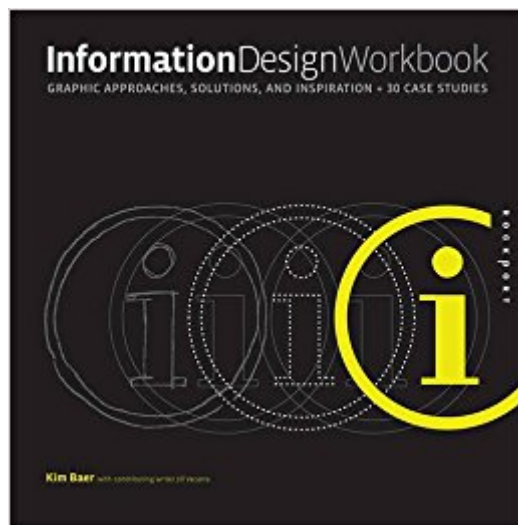The book was found

Information Design Workbook: Graphic Approaches, Solutions, And Inspiration + 30 Case Studies

Synopsis

New in paperback, this workbook is a methodical yet comprehensive approach to conveying the fundamentals of avant-garde, innovative, information design by examining history, theory, criticism, technology and media, process, method, and practice. Opening with a very brief history followed by an instructive breakdown of the discipline, readers get an intimate understanding of the complexities of crafting information design to effectively improve communication both functionally and aesthetically. The back half of the book contains a wide range of case studies from design firms around the world so designers can see the techniques previously outlined in the first half of the book. The author also critiques and explains why the design is successful in terms of formal quality (Aesthetics) and function (How does it improve communication?).

Book Information

Paperback: 240 pages

Publisher: Rockport Publishers; Reprint edition (February 1, 2010)

Language: English

ISBN-10: 1592536271

ISBN-13: 978-1592536276

Product Dimensions: 8.5 x 0.8 x 8.6 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 20 customer reviews

Best Sellers Rank: #119,251 in Books (See Top 100 in Books) #93 inÃ Â Books > Arts & Photography > Graphic Design > Commercial > Illustration #423 inÃ Â Books > Arts & Photography > Graphic Design > Techniques #651 inÃ Â Books > Arts & Photography > Decorative Arts & Design

Customer Reviews

Kim Baer, is principal of Los Angeles-based design studio KBDA, which she founded in 1982. The firm's client list ranges from nonprofit organizations, such as the Prostate Cancer Foundation, UCLA, and Chamber Music Los Angeles, to consumer-oriented companies, such as Nike, Nissan, and Hilton Hotels.

This is a very good book in general, but the Kindle version was disappointing. The illustrations, which are often detailed charts are fuzzy when enlarged. Why couldn't higher resolution versions been included in the electronic version? For a book about Information Design, not taking that extra

step is disappointing.

I was hoping for more interactive case studies, but there's lots of good information here about how to think about your next data visualization project. The book is beautifully designed, and you'll enjoy flipping through the pages as much as reading the text.The title is slightly misleading in that I thought a "workbook" would contain specific exercises. I didn't see any in my first flip through the book, so if they're there, it's a failure of design that they're aren't easier to pick out. That said, it' still a useful book to help kick start your next projects.

I was required to read this for class and found it to be pretty good writing, supported with strong examples of the designs that are related to what was being discussed. However, the formatting for the Kindle version was pretty bad and with a lot of errors. When something was being discussed the examples would be on several different pages and wasn't scaled correctly. I feel this is a decent book but if I'd read it in hard copy form I'd like it even more--and would have gained more knowledge from it.

Perfect.

Excellent reference book. Even if some designs seem outdated, the concepts are clear and universal

Great examples and use of topics covered in conveying the material itself.

Great information and examples.

Great book on basic info graphics, good examples and things to think about when designing your own info graphics.I would recommend this book.

Information Design Workbook: Graphic approaches, solutions, and inspiration + 30 case studies Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) Looking for Information: A Survey of Research on Information Seeking, Needs, and Behavior: 4th Edition (Studies in Information) Looking for Information: A Survey of Research on Information

Seeking, Needs, and Behavior (Studies in Information) Drawing for Graphic Design: Understanding Conceptual Principles and Practical Techniques to Create Unique, Effective Design Solutions Graphic Design School: The Principles and Practice of Graphic Design Graphic Design, Referenced: A Visual Guide to the Language, Applications, and History of Graphic Design Photoshop: Photo Manipulation Techniques to Improve Your Pictures to World Class Quality Using Photoshop (Graphic Design, Digital Photography and Photo ... Adobe Photoshop, Graphic Design Book 1) TYPOGRAPHY: ESSENTIALS: The FUNDAMENTALS of having BEAUTIFUL Type for Print and Website Graphic Design (Graphic Design, Graphics, Photography Lighting, ... for Beginners, Artists, Illustrator, Adobe) "Graphic Design U.S.A., No. 16": The Annual of the America Institute of Graphic Arts (365: Aiga Year in Design) Shapes: Geometric Forms in Graphic Design (Graphic Design Elements) Case Studies In Nursing Ethics (Fry, Case Studies in Nursing Ethics) Case Studies in Immunology: A Clinical Companion (Geha, Case Studies in Immunology: A Clinical Companion) H. J. Bruyere's 100 Case Studies (100 Case Studies in Pathophysiology [Paperback])(2008) Case Studies in Cardiovascular Critical Care Nursing (Aspen Series of Case Studies in Critical Care Nursing) The Strange Case of Dr Jekyll and Mr Hyde: The Graphic Novel (Campfire Graphic Novels) Color Design Workbook: A Real World Guide to Using Color in Graphic Design Color Design Workbook: New, Revised Edition: A Real World Guide to Using Color in Graphic Design Fundamentals Of Information Systems Security (Information Systems Security & Assurance) - Standalone book (Jones & Bartlett Learning Information Systems Security & Assurance) Scooby-Doo Set of 8 Mystery Chapter Books (Haunted Castle ~ Snow Monster ~ Fairground Phantom ~ Spooky Strikeout ~ Case of the Haunted Hound ~ Case of the Living Doll ~ Case of the Spinning Spider ~ The Creepy Camp)